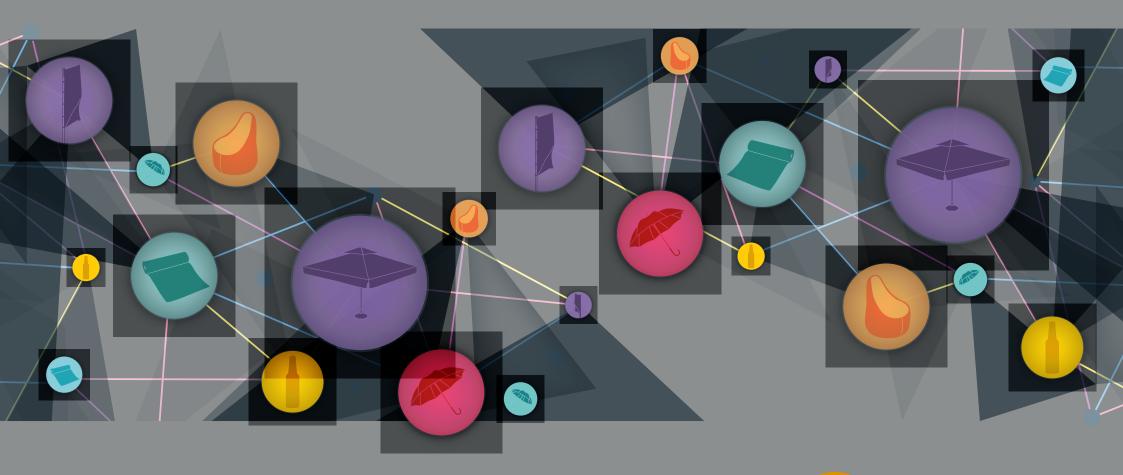
# PRODUCT CATALOG





# THE SUN — SOURCE OF LIFE

Let there be light! And there was light. According to the Gospel, God itself created the Sun that is source of life, warmth, light and growth...the symbol of love, happiness and beauty of life. It is praised in songs by poets, examined by scientists and in many mythologies it is regarded as a deity.

The solar system is like a little oasis in space; nine planets and its satellites circle our star the Sun that is in the centre. The Sun is just one of the two hundred billions stars in the Milky Way, our galaxy, average by its size, temperature and age, scientifically classified as G2- relatively little yellow star. Nevertheless, it produces more than hundred millions tones of energy in comparison with the other nine planets altogether.

The entire life on Earth depends on the Sun. The Sun provides us with heat, food and the air that we breathe. It stimulates an atmosphere to generate to us the rain and the wind; it heats the Earth, seas and the air. Connection and interactivity between the Sun and the Earth defines the four seasons, moves oceans and influences the climate.

There wouldn't be life without the Sun. But, the nature is full of opposites and therefore the Sun also has its "dark side". An excessive exposure to the sun can cause undesired effects for human health. Although solar radiation is important natural factor, because it produces the climate on the Earth and essentially influences total environment it can be also very harmful, if it exceeds the "safe" level.

In order to protect themselves from the sun and its harmful influence, humans have invented different products for body and excellent multiple devices in the form of parasols - sunshades. Parasols have become quickly gladly seen esthetic item and a favorite place for advertisement in the whole world, but their main function is protection against sun.

If you really love sun, open parasols!

Written by Zinka Jol

# ABOUT US

VIS is an innovative and recognizable company with tradition in producing textile ever since 1929. As the leading regional manufacturer of natural and artificial fibres, VIS places the customer and his satisfaction at the focus of its business philosophy.

In order to satisfy the wishes and demands of all customers, the company's production is based on a modern printing and textile processing technology. Due to investments and modernization, the entire manufacturing process, from weaving to the finished product, is done according to the highest standards of quality and in accordance with ISO 9001:2015 and ISO 14001:2015.

Basic competitive advantages of VIS are reflected in rounded manufacturing process – from weaving the fabric to finished products, because this is the process which enables the quality control at each stage of production and accelerated process of producing finished products.

Thanks to the quality of the products, the implementation of modern technological processes and the orientation

towards the customer, VIS today is one of the leading manufacturers of promotional and technical textile products in Europe.

VIS' mission is to design and manufacture promotional and other textile products whose particular advantages will enhance its customers' own value.

VIS is aware that its mission can only be made possible if each of its employees is able to offer an "additional service", that is, to dedicate special care to the excellence of the product itself. VIS' common task is to protect and improve the social responsibility of the company itself during this process, and contribute to the protection of the environment.

VIS' vision is to become a leading company globally for the manufacture of promotional and other textile products, as well as to introduce new standards in textile manufacturing.

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## PARASOLS

### VIS PROMOTIONAL PARASOLS

VIS promotional parasols are at the same time a means of communication and a medium and as such represent the most feasible way of communicating your product or your brand.

Parasols are the only promotional tool that unifies three qualities: outdoor marketing, sales promotion, functional product.

As a product of impeccable functionality, VIS parasols guarantee the quality of material and manufacture.

As a sales promotion tool, VIS parasols are at the very spot where the decision to buy is made and thus stimulate the acquisition of your product. Finally, as a tool of outdoor marketing, VIS parasols enable the maximum visibility of your brand. The visibility of the printed message from both the inside and the outside of the parasol guarantees the ideal exposure of the consumer to the message.

All of the above combine for the communication and sales effect of VIS parasols.

- ► Top of the line "VIS LONG LIFE" poliester canvas from 150 to 300g/m² weight
- ► Harmful sun radiation protection "VIS UV Guard" parasol canvas
- ➤ Modern methods make our canvas water repellent, water resistant, hydrophobic, antifungal and UV protective
- ▶ Reliable long-lasting aluminum and wood frames with years of warranty crash tested in extreme conditions
- ▶ Our offering is unique in a way that it provides aluminum structures in different colours or the wood imitation (wood look)
- ➤ Special bases for our parasols are compact and safe and can be manufactured from high quality vibro-concrete or metal
- ▶ Post-sales support for clients
  - Service
  - Winter hotel for parasols
  - Maintenance of used parasols, canvas replacements
- ▶ Ecological disposal of used or malfunctioning parasols and other products

## Elegant Parasol

Single Top - Square



### Standard Dimensions

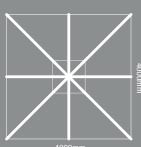
3x3m

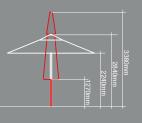


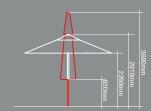
3,5x3,5m



4x4m







other dimensions and shapes available on request



UV & SUN PROTECTION







CLOSING ABOVE TABLE LEVEL

### Standard frame colours:

automatic and effort-free opening

and closing system (elegant2use

system)





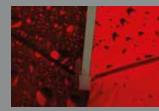
other colours available on request



venting roof for better air flow



steel reinforcements on the joint of the main and support ribs for extra frame durability



providing a firm grip of canvas

## Elegant Parasol

Double Top - Square

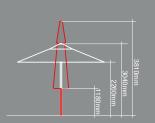
### **Standard Dimensions**

3x3m

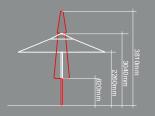




3,5x3,5m



4x4m



elegant and automatic effort-free opening and closing ("elegant2use" system)

- enables closing above terrace table level for easier use ◀
- extremely strong, long lasting high quality aluminum frame ◀
  - ideal protection from heat and UV radiation ◀
- long life canvas and extremely durable diamond effect colours  ${lacktriangled}$
- double top construction ensures optimal ventilation of air beneath the parasol  ${lack}$ 
  - available with or without valances 4

other dimensions and shapes available on request



automatic and effort-free opening and closing system (elegant2use system)



double venting roof for optimal air flow



Standard frame colours:

steel reinforcements on the joint of the main and support ribs for extra frame durability



other colours available on request

decorative plastic pockets providing a firm grip of canvas with frame



UV & SUN PROTECTION



DOUBLE VENTING ROOF



RAIN PROTECTION



CLOSING ABOVE TABLE LEVEL

Single Top - Square



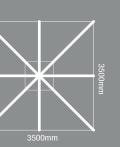
- extremely strong, long-lasting and reliable high quality aluminum frame
- ▶ ideal protection from heat and UV radiation
- ▶ long life canvas and extremely durable diamond effect colours
- single top construction ensures better ventilation of air beneath the parasol
- ▶ available with or without valances

### Standard Dimensions



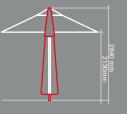


3,5x3,5m



4x4m





other dimensions and shapes available on request

Standard frame colours:





other colours available on request



UV & SUN PROTECTION







simple "pull-rope" opening



venting roof for better air flow



steel reinforcements on the joint of the main and support ribs for extra frame durability



providing a firm grip of canvas with frame

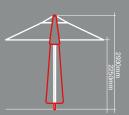
## Supernatural Parasol

Double Top - Square

### **Standard Dimensions**

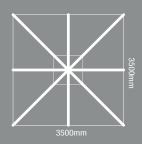
3x3m

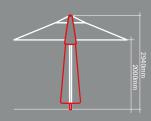




other dimensions and shapes available on request

3,5x3,5m





BECK'S BECK'S

- compact design <
- simple "pull-rope" opening ◀
- extremely strong, long-lasting and reliable high quality aluminum frame |

· BECK'S

- ideal protection from heat and UV radiation •
- long life canvas and extremely durable diamond effect colours |
- double top construction ensures optimal ventilation of air beneath the parasol
  - available with or without valances •

Standard frame colours:

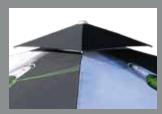




other colours available on request



simple "pull-rope" opening



double venting roof for optimal air



steel reinforcements on the joint of the main and support ribs for extra frame durability



plastic providing a firm grip of canvas with frame



UV & SUN PROTECTION



DOUBLE VENTING ROOF



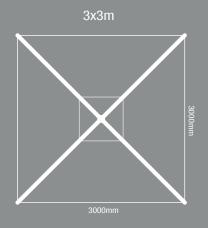
## Supernatural "X" Parasol

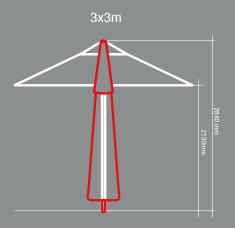
Single Top - Square



- ▶ simple "pull-rope" opening
- extremely strong, long-lasting and reliable high quality aluminum frame
- ▶ ideal protection from heat and UV radiation
- ▶ long life canvas and extremely durable diamond effect colours
- lacktriangleright single top construction ensures better ventilation of air beneath the parasol
- available with or without valances

### standard dimensions





other dimensions available on request

### Standard frame colour:



other colours available on request



UV & SUN PROTECTION



VENTING ROOF



RAIN PROTECTION





venting roof for better air flow



steel reinforcements on the joint of the main and support ribs for extra frame durability



decorative plastic pockets providing a firm grip of canvas with frame

## Supernatural Parasol Round

Standard Dimensions

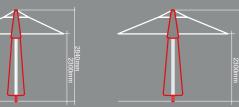
Ø3n



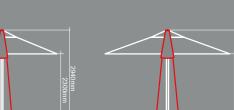




Ø4m



other dimensions and shapes available on request





- compact design ◀
- simple "pull-rope" opening ◀
- long-lasting and reliable high quality aluminum frame |
  - extremely strong high quality aluminum frame
    - ideal protection from heat and UV radiation  $\, \blacktriangleleft \,$
- long life canvas and extremely durable diamond effect colours |
- single top construction ensures better ventilation of air beneath the parasol  $\ lacktriangledown$ 
  - available also with double venting roof construction  $\ lacktriangledown$ 
    - available with or without valances •

WHITE

Standard frame colours:



other colours available on request



simple "pull-rope" opening



single or double venting roof for air flow of your choice



steel reinforcements on the joint of the main and support ribs for extra frame durability



decorative plastic pockets providing a firm grip of canvas with frame



UV & SUN PROTECTION



SINGLE OR
DOUBLE VENTING ROOF



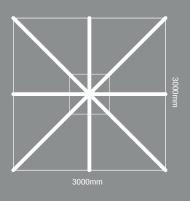
RAIN PROTECTION

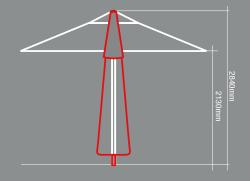
## Luxury Wooden Parasol

Single Top - Square



### Standard Dimensions





other dimensions available on request



UV & SUN PROTECTION



VENTING ROOF



RAIN PROTECTION



simple "pull-rope" opening



venting roof for better air flow

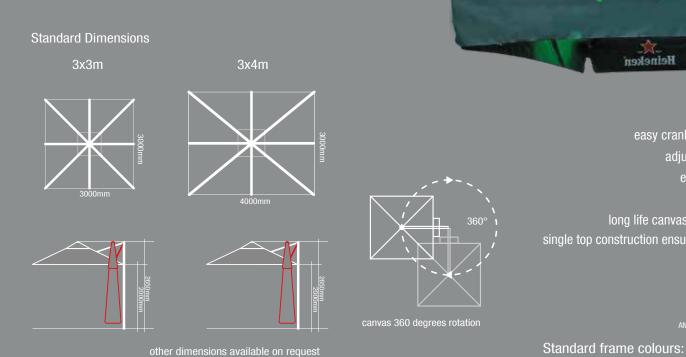


steel reinforcements on the joint of the main and support ribs for extra frame durability



decorative strong flat rope providing a firm grip of canvas with frame

## Cobra Parasol







parasol handle for canvas' 360 degrees rotation



lateral pole and indipendent canvas provide maximum efficiency of the space around Cobra parasol



easy crank opening system by using an opening handle



parasol handle for canvas angle adjustment



UV & SUN PROTECTION



VENTING ROOF



AIN PROTECTION

## Technical Specifications of Giant Parasols

type	series	model	shape	single roof	double roof	area	height of opened parasol	height of closed parasol	number of main ribs	rib sizes	central pole (outer diameter)
						m²	cm	cm	pcs	mm	mm
		3 x 3 m		✓	<b>√</b>	9	280	280		18 x 28	50
		3 x 3 m		✓	<b>√</b>	9	280	280	8	18 x 28	58
	supernatural	Ø 3 m	0	✓	<b>√</b>	7.07	280	280	8	18 x 28	58
	Supernatural	3.5 x 3.5 m		✓	<b>√</b>	12.25	290	290		18 x 28	58
		Ø 3.5 m	0	✓	<b>√</b>	9.62	290	290	8	18 x 28	58
		Ø 4 m	0	✓	<b>√</b>	12.56	290	290	8	18 x 28	58
	elegant	3 x 3 m		<b>√</b>	<b>√</b>	9	284* x 297**	338* x 351**	8	18 x 28	60
SOFS		Ø 3 m	0	✓	<b>√</b>	7.07	284* x 297**	338* x 351**	8	18 x 28	60
PARA		3.5 x 3.5 m		✓	<b>√</b>	12.25	297* x 304**	368* x 381**	8	18 x 28	60
ALUMINUM PARASOLS		4 x 4 m		<b>√</b>	<b>√</b>	16	291* x 304**	368* x 381**	8	18 x 30	60
ALUM		Ø 4 m	0	<b>√</b>	<b>√</b>	12.56	284* x 297**	338* x 351**	8	18 x 28	60
		Ø 5 m	0	<b>√</b>	<b>√</b>	19.625	297* x 304**	368* x 381**	8	18 x 30	60
	superior	5 x 5 m		<b>√</b>	-	25	325	455	12	20 x 40	100
	elegant	Ø 7 m		<b>√</b>	-	38.465	325	455	12	20 x 40	100
	cobra	3 x 3 m		1	-	9	280	280	8	17,4 x 25,4	95 x 65
	σοσια	3 x 4 m		1	-	12	290	290	8	17,9 x 25	95 x 65
WOODEN PARASOLS	luxury	3 x 3 m		1	-	9	290	290	8	18 x 38	60
WOODEN	wooden	3.5 x 3.5 m	0	<b>√</b>		12.25	300	300		18 x 38	60

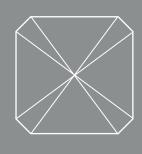
<sup>\*</sup> Single Top Parasol

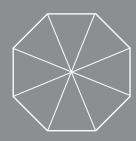
<sup>\*\*</sup> Double Top Parasol

## Small Standard Paraso





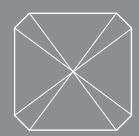


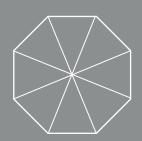


▶ tilt mechanism

dimension	rib length	number of ribs	rib diameter	pole height	pole diameter	area
	cm	pcs	mm	cm	mm	m²
ROUND 180	90	8	3.8	115+115	22/25	2.55
ROUND 200	100	8	3.8	115+115	22/25	3.15
ROUND 220	110	8	3.8	120+120	22/25	3.80

## Small Top Paraso











adjustable height 3-level •

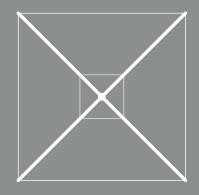
dimension	rib length	number of ribs	rib diameter	pole height	pole diameter	area
	cm	pcs	mm	cm	mm	m²
ROUND 180	90	8	5	120+120	28/32	2.55
ROUND 200	100	8	5	120+120	28/32	3.15
ROUND 250	125	8	5	115+130	28/32	4.90

## Small Premium Paraso





sytem

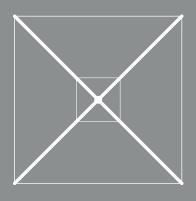


dimension	rib length	number of ribs	rib sizes	pole height	pole diameter	area
	cm	pcs	mm	cm	mm	m²
SQUARE 135	95	4	10 x 8	100+125	27/30	1,83
SQUARE 200	140	4	10 x 8	100+180	27/30* 35/40	4

## Small Parasol "X"









dimension	rib length	number of ribs	rib sizes	pole height	pole diameter	area
	cm	pcs	mm	cm	mm	m²
SQUARE 200	145	4	12 x 18	146+110	34/38	4

## Bases for Parasols

### Concrete Bases

Concrete base produced in 3 different weights according to the model of parasol. Compact model of base for easy use on different floor configurations.







size	Ø 400 mm
wieght	17-20 kg
available in two pieces	no
base diameter	40 cm
center pole diameter	28 / 30 / 38 mm

Ø 600 mm	Ø 800 mm
50-55 kg	80-85 kg
yes	yes
60 cm	80 cm
65.5 / 63.5 mm	65.5 / 63.5 mm

## Plastic Bases



Plastic base suitable for small-sized parasols.
Can be filled with water or sand for stability purposes.
Adjustable ring to fit different pole diameters.



In-ground base is a metal tube permanently set into a block of concrete. It comes in two separate sections held together by four bolts. The top part is removable and can be replaced with a cap when not using the parasol.

Suitable for most outside flooring.

In-Ground Base

### Metal Bases



### Three-Leg

Three-legged folding metal stand for parasols coated in white colour. The possibility of fixing each leg into the soil. Very convenient since it does not take much space. Pole diameter 63.5mm or 65.5 mm.



Metal Cross

Cross shaped metal stand for parasols coated in white colour. Has to be used with 4 concrete blocks. Maximum block size 400x400x50mm. Pole diameter 63.5 mm or 65.5 mm.

## Opening and Closing of the Elegant Parasol

### 1. OPENING THE PARASOL

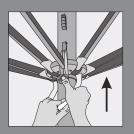
Step 1 - Pay attention to persons and objects in the vicinity before opening the parasol!



Step 2 - Gently, without using any force, extend the umbrella's central ribs, in the opposite direction to the position of the central pole.



Step 3 - Hold the handle with both hands and slowly push upwards to desired height - the mechanism automatically secures the parasol

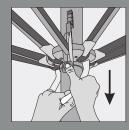


### 2. CLOSING THE PARASOL

Step 1 - Pay attention to persons and objects in the vicinity before closing the parasol!



Step 2 - Press the safety button and using both hands slowly pull the handle downwards.



Step 3 - In the final stage of closing hold the parasol arms to prevent automatic opening.



## Opening and Closing of the Supernatural Parasol

### 1. OPENING THE PARASOL

Step 1 - Gently, without using any force, extend the umbrella's central ribs, in the opposite direction to the position of the central pole.



Step 2 - Pull the ropes using both hands simultaneously until the parasol opens to desired height.



Step 3 - Secure the parasol by inserting the safety pin in the provided hole, positioned on the upper end of the central pole.



### 2. CLOSING THE PARASOL

Step 1 - Pay attention to persons and objects in the vicinity before closing the parasol!



Step 2 - Remove the safety pin, while holding the ropes firmly.



Step 3 - Gradually release the ropes and gently lower the parasol.



## OTHER PROMOTEXTILE PRODUCTS



### FLAGS AND BANNERS

VIS flags and banners have the first-class reputation for quality, service and experience.

Made of the high quality VIS fabrics, printed by automatic industrial or digital full colour printing, depending on the intended use.

- various sizes and quantities
- promotional and national flags
- advertising banners
- boat flags
- ▶ table flags

## PROMOTIONAL CHAIRS AND CHAIR CUSHIONS

Promotional chairs - lazy bags and chair cushions of various sizes and colours with an option of a print or embroidery, all tailored to your needs.

As a means of indoor or outdoor advertising VIS promotional chair cushions and lazy bags provide maximum brand visibility on the point of purchase.

- high quality materials
- sales promotion
- outdoor advertising
- ► tailored to your needs
- various shapes and sizes

### **APRONS**

Promotional aprons are great promotional tool for practical use and commercial events.

- various materials and methods of print
- promote your company and brand
- protect clothes
- excellent for commercial events (visibility and functionality)

### RAIN UMBRELLAS

The production of VIS rain umbrellas has been perfected for almost a century.

- modern design
- high quality fabric
- various shapes, colours and sizes
- durable and resistant constructions

### FLYTEX - INFLATABLE BALLOONS

Flyetx – inflatable balloons in extra large sizes can be used as an ideal promotional tool in large indoor or outdoor places for both day and night events.

- various shapes and sizes
- durable PES fabric
- illumination and power supply connection
- easy use and transportation

### FLEECE BLANKETS

VIS promotional full-colour fleece blankets can be an ideal gift for customers and business partners or used on a terrace of a bar or a restaurant as a perfect solution to warm up loyal consumers while stimulating them to buy and consume certain product at the point of purchase.

- full-colour print
- functionality and visibility
- various shapes and sizes
- functional and promotional tool at the point of purchase

### TIES AND NECKERCHIEFS

Ties and neckerchiefs are VIS traditional products, designed according to the latest trends in the fashion industry in the world

- ▶ high quality silk fabric
- ▶ recognizable fashion accessory
- ▶ silk, linen and cotton fabrics
- ► traditional and modern designs

### OTHER PRODUCTS

- kitchen accessories
- work clothing
- print as per customer's specification

## Flags, Banners and Beach Flags







Flags

Banners

Beach Flags

VIS flags and banners have the first-class reputation for quality, service and experience. Throughout a period of many years, we have developed the highest quality products in all sizes and quantities, from national flags of various sizes, including advertising banners and flags for the promotion of products and the company itself, to the small table and boat flags. Having extensive experience in our work, we develop our products starting from the concept and design including their final production.

VIS flags and banners decorate the public institutions, protocol receptions, companies, hospitals, churches, community organizations, non-profit organizations, sports competitions and many other facilities or events. VIS flags and banners are made of the best quality VIS fabrics of different composition and type of weaving, printed by automatic industrial or digital full color printing, depending on the intended use of a product for its end use.

In our product range we also offer promotional chairs - lazy bags, chair cushions and beach mats of various sizes and colors with an option of a print or embroidery, all tailored to your needs. Just like any other VIS products, VIS promotional chair cushions and beach mats guarantee the high quality of materials and workmanship.

As a means of sales promotion, VIS promotional chair cushions are found on the spot where a decision on a purchase is being made and thus stimulate the consumption of your product. Finally, as a means of outdoor advertising, VIS promotional chair cushions contribute to the maximum visibility of your brand thus directly providing both communication and sales

VIS promotional bean bags, known as "LAZY BAGS", or VIS promotional beach mats tailored in the exact shape of your product, can be used as a perfect incentive tool that will stimulate the sale of your product regardless of whether it is used in a prize winning game or in a promotion / event at a point of sale or any other marketing activity.













## Aprons















VIS promotional aprons are both a means of communication and the media as a promotional tool which encompasses the three qualities in one: a means of advertising, a means of sales promotion and a functional product.

They are made from high quality blend of cotton and polyester, where polyester prevents creasing of the fabric, while cotton allows the absorption of fluids. This is exactly what is the most important

to their users, namely, impeccable look and durable functionality. When we additionally include the feature of your brand in the form of embroidery or print, with an option to choose any color substrate from the Pantone color chart, we get a perfect functional tool for every caterer, and at the same time a means of communication with your customers aimed at achieving the best sales performance.

## Rain Umbrellas

The production of VIS rain umbrellas has been perfected for almost a century.

Made of high-quality waterproof fabric with extremely durable and resistant steel structure of various shapes, colors and sizes, VIS rain umbrellas are an unavoidable product for every consumer that longs for the perfect preparation for all weather conditions.

VIS rain umbrellas are fashionably designed and can be used as an ideal gift for a dear person or a business partner, and at the same time as a means of communication specifically tailored to meet your requests.

If you choose a rain umbrella produced by VIS as a gift for your business partners or as a reward for your loyal customers, you will get the ideal means for outdoor advertising with maximum visibility of your branded product while providing the user with the perfect and reliable functionality.



## Flytex

Highlight your product or your brand at events such as football game, concert, festival, parade, fair or similar day and night event at big indoor or outdoor places by using VIS promotional inflatable balloons — FLYTEX — perfectly shaped in a form of your product but XXXL sized.

Flytex can be illuminated with inner illumination system for better visibility during night events.

Flytex balloons can be produced in various shapes and sizes and are equipped with power supply connection, so they can be inflated and can maintain their upright position during all time of use











## Fleece Blankets



VIS promotional full-color fleece blankets branded in your design can be an ideal gift for your consumers or your business partners. If you decide to place VIS full-color fleece blankets branded in your design on a terrace of a bar or a restaurant, you will find a perfect solution to warm up your loyal consumers while stimulating them to buy and consume your product at the point of purchase.

VIS fleece blankets can be tailored in various shapes and sizes as blankets or clothing items.

VIS fleece blankets standard dimensions are 1 x 1,5 m and 1,2 x 1,6 m. Other dimensions are available on request.





## Ties and Neckerchiefs

Ties and neckerchiefs are VIS traditional products, designed according to the latest trends in the fashion industry in the world.

Being made from high quality silk fabric, they are a recognizable fashion accessory for every man and woman wishing to have their own style.

Using VIS tie and neckerchief, you enhance your personality and taste for clothes, as well as belonging to the contemporary cultural milieu.

Varaždin is the cradle of the Croatian textile industry, which used to be the seat of the Weavers Guild a long time ago.

Varaždin weavers have manufactured high quality silk, linen, cotton and woolen fabrics for many centuries, and the company VIS continued the production tradition for more than twenty years and modernized it according to the latest fashion trends.

VIS ties and neckerchiefs can also be used as a promotional tool since they can be branded according to the customer's needs.









## Other Products







### PROMOTIONAL KITCHEN ACCESSORIES

- kitchen clothes
- kitchen gloves
- ▶ kitchen caps and shirts
- ▶ table mats
- ▶ other kitchen accessories

### **WORK CLOTHING**

- ▶ as per customer's specifications
- cotton/polvester blend (50-50%) or different material
- an option of a print or embroidery

































































































## References



































Hubertus Bräu



























































### STAY IN TOUCH WITH US

VIS P&T Textile, Design und Handels GmbH Münzgrabenstrasse 36/4 A-8010 GRAZ Telephone: +43-316-850000-17 E-mail: info@vis-pt-textile.at www.vis-pt-textile.at shop.vis-cro.com